



Autobooks Digital Ads Q2

March 2021

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Formatted for Q2 SMART Size Requirements

To make it simple to market Autobooks to your small businesses leveraging Q2 SMART, we have included sample digital ads formatted for common ad placement size. Your team can use these ads as they come, or edit to reflect your unique brand colors.

Learn More (CTA)s – These ads should either link to:

- Leveraging Q2's deep-linking capabilities, directly to the Autobooks product page within Q2 to start enrollment.
- Your financial institution's [Autobooks landing page](#) to learn more, send a test invoice or book time with an Autobooks small business specialist.

[Accept Payments - click to download](#)

Description/Overview: These ads lead with the ability to accept payments from anywhere, calling attention to the online/digital nature of getting paid through Autobooks.

Accept payments from anywhere anytime of day

Send a digital invoice or share a secure link and get paid right into your account

[Learn More](#)

Payment amount

Payment amount

Payment method

Credit/Debit Bank account

Name on card

Card number

Exp. month Exp. year CCV Zip code

Send payment

[Accept Donations - click to download](#)

Description/Overview: These ads lead target the ability to leverage Autobooks to accept donations online, rather than solely referencing accepting payments. This is an important designation that will appeal specifically to religious organizations and non-profits.

Accept online donations

Share a link online or in-person and accept donations right into your account

[Learn More](#)

Make a donation to Our Organization

817-555-1234
john@strivekidsfoundation.com

Your details

First name Last name

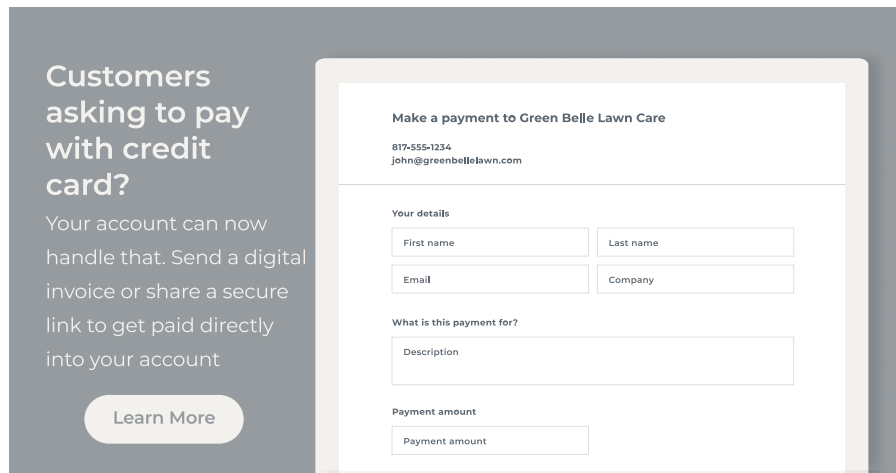
Email Company

Description

Payment amount

Customers Asking - click to download

Description/Overview: These ads lead with a question. Questions are great because they elicit responses. If a small business owner has been asked this question, they are likely to engage in an effort to find a solution.



Customers asking to pay with credit card?

Your account can now handle that. Send a digital invoice or share a secure link to get paid directly into your account

[Learn More](#)

Make a payment to Green Belle Lawn Care
817-555-1234
john@greenbellevlawn.com

Your details

First name	Last name
Email	Company

What is this payment for?

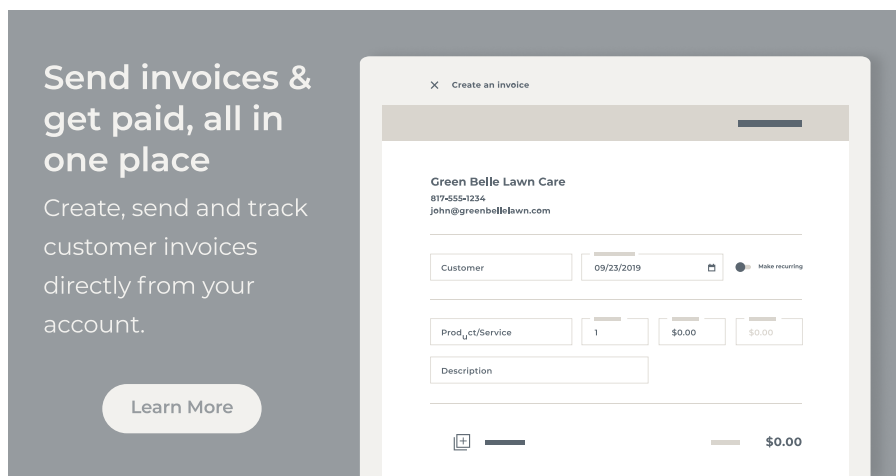
Description

Payment amount

Payment amount

Send Invoices - click to download

Description/Overview: These ads specifically call attention the invoicing capabilities of Autobooks. Many business owners are looking for a simple way to send a professional, digital invoice and get paid online. This ad targets that particular feature, providing a succinct message of value for the small business owner.



Send invoices & get paid, all in one place

Create, send and track customer invoices directly from your account.

[Learn More](#)

Create an invoice

Green Belle Lawn Care
817-555-1234
john@greenbellevlawn.com

Customer: [input] 09/23/2019 [calendar icon] [checkbox] Make recurring

Product/Service: [input] 1 [input] \$0.00 [input] \$0.00

Description: [input]

[+ icon] [minus icon] \$0.00