



Autobooks Public Site Landing Page

August 2021

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As part of the playbook install for our partners, Autobooks provides a plug and play solution to launch a page on our partners' public marketing sites. This page describes the Autobooks product, some of its benefits, and even allows a visitor to send themselves a test invoice and book themselves for a one on one tour of the product.

Branding

The public marketing page is branded in a way to match your institution's site without further changes.

Sample Page

1. View the page itself below

a. [Stock public site landing page](#)

b. Note: your Autobooks implementation team will provide a unique instance of the iFrame for your institution. This provides performance tracking specifically tied to your institution's market.

Sample Page

2. View other institutions with the page deployed below

- a. [Broadway Bank](#)
- b. [Provident Bank](#)
- c. [Community Choice Credit Union](#)

Implementation

a. Obtaining your institution's unique page

i. Once the contract is executed, the Autobooks team will spin up your institution's Autobooks instance. Once the product instance has been created, the Autobooks system will generate a unique landing page. The Autobooks team will share this unique landing page within a code snippet for easy implementation.

b. Installing your unique landing page

i. To implement the landing page using the code snippet, simply copy the full code snippet and paste it into a blank page within your site's CMS. Once pasted, the snippet will automatically populate all the content and assets shown on the pages above.

Implementation

c. Page URL

i. To keep the URL simple and easy to read / put on physical collateral, we recommend it be a direct extension on your domain.

ii. Example: FinancialInstitution.com/Autobooks

d. Page location

i. Traditionally Autobooks partners link to the Autobooks landing page under Treasury Services or Business Products. They will also include Autobooks wherever other business payment solutions such as wires and merchant services are located.

**To request your custom landing page snippet,
please send an email to:**

bannoplugins@autobooks.co